



AEGIS FINANCIAL

LEADING THE WAY

QUALIFIED LEAD PROGRAM

LEADS ARE THE FUEL TO YOUR PRACTICE

Ask the top producers in our business and they will all tell you that the key to running a successful practice is creating a surplus of leads, meaning you'll have too many people to see.

Easier said than done, right? The challenge is that many lead generation firms are charging upwards of \$350/lead. That can get expensive very quickly!

At Aegis Financial, we invest in the success of our partners to make lead generation affordable and the growth of their business possible.

THESE LEADS ARE EXCLUSIVELY YOURS

You don't have to compete with multiple other producers and advisors for your prospect. While other firms shop leads around, Aegis Financial focuses on providing advisors warm introductions to kickstart the relationship.

SPECIAL OFFER

\$50 *qualified* **per lead!**

YOU PAY NOTHING UP FRONT!

~~\$100~~ **\$50/lead**
(minimum order of 25 leads)

\$100,000+
of investable assets

Choose from 3 types of leads:

- 401(k)/IRA Planning
- Taxes in Retirement
- Estate Planning



When you meet contracting requirements, we will put our call center to work for you to set as many appointments as possible with **25 leads at no additional cost!**

LIMITED TIME OFFER!

Limited availability. Ask your Aegis Financial Sales Consultant for details.

Call Aegis Financial today to learn how our Qualified Lead Program will help you get the lead activity you need to grow your business.

800.579.7923