

The Paperback Expert Publishing Process

When you become an author, you place yourself in a category of one. You gain instant credibility and status, create a flow of new leads, and cause prospects to proactively seek you out. Here's how we help you do it.

Journey Begins

We're off! Let's go see the world, create a splash, and make you a published author.

WEEK

0



WEEKS

1-3

Part 1: Creation

We polish the idea and develop the outline for your book during two Topic Talks. Then we create the content in seven Content Conversations.

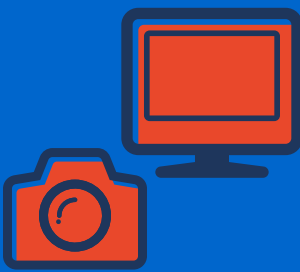
Part 2:

Refinement

You go back to your business while our writers and cover designers get to work. Within 30 days, you'll receive a book manuscript and front cover.

WEEKS

4-7



WEEKS
8-12

Part 3: Finalization

You review your book's manuscript and cover. We make any changes you request. Then we're ready to publish!

You Did It!

You are now a published author: get ready to enjoy increased credibility and "AUTHORity". It's time to celebrate!

WEEK

12

