



## 800.579.7923

## Why Attend?

**Simple.** Our training academy will prepare your key office staff and/or assistants to:

- Serve you more efficiently and effectively
- Gain a better understanding of our business through carrier personnel interaction
- Build relationships with our team (the people they're working with and talking to everyday about your business)



## Practice Management Essentials

Brand Ambassadorship

New Business/Client Services

Licensing/Contracting

Client Experience

## Life Insurance

We believe so strongly in APEX, we pick up the cost for qualifying producers and advisors (including airfare).